**UUCSR Pledge Campaign Giving Guide**

**How Much Should I Pledge?**

*We encourage you to base your giving on your annual income*, which we define as your income adjusted after taxes, medical expenses, childcare and educational costs are deducted.

*We recognize and deeply embrace the financial diversity of our congregation*. To make this a congregation for all, we ask those who are able to carry a greater financial commitment on behalf of our faith community.

*Your pledge should fit your heart and budget!* Everyone’s circumstances are different. Let your pledge be an expression of the joy you find in the community. Every gift, no matter the amount, is important and valued.

**Levels of Giving**:

**Sustainer:** The congregation is my central community; I am committed to sustaining the programs and ministries of my congregation. My fair share financial commitment starts at 2% of my income and rises to 6% as my income and capacity rise

**Visionary**: I am deeply committed to the congregation; my contribution provides fuel for transformation and is part of my spiritual practices in living out my UU Principles. My fair share financial commitment rises to a high of 7% of my income.

**Supporter:** The congregation is a significant part of my spiritual and intellectual life that I want to support. My fair share financial commitment starts at 1.5% of my income and rises to 5% as my income and capacity rise.

Some members have asked for a reference point when deciding how much to pledge. This progressive guide invites us to consider both realistic adjusted income and UU values as we make a financial commitment to support our congregation.

First, *decide on which level you feel you are with the congregation: Supporter, Sustainer or Visionary.*

Then use your adjusted income to see what level is recommended by Unitarian Universalist pledging campaign consultants. This gives you an idea of what range your pledge could be in!

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|  **Giving Guide** |
| **Annual Income** | **Supporter** | **Sustainer** | **Visionary** |
|  | **% of Income** | **Mthly** | **Annual** | **& of Income** | **Mthly** | **Annual** | **& of Income** | **Mthly** | **Annual** |
| $25,000 | 1.5% | $30 | $375 | 2% | $40 | $500 | 2.5% | $50 | $625 |
| $50,000 | 2% | $80 | $1000 | 2.5% | $104 | $1250 | 3% | $125 | $1500 |
| $75,000 | 2.5% | $150 | $1875 | 3% | $190 | $2250 | 3.5% | $220 | $2625 |
| $100,000 | 3% | $250 | $3000 | 4% | $330 | $4000 | 5% | $415 | $5000 |
| $125,000 | 3.5% | $365 | $4375 | 4.5% | $469 | $5625 | 5% | $521 | $6250 |
| $150,000 | 4% | $500 | $6000 | 5% | $563 | $7500 | 6% | $750 | $9000 |
| $175,000 | 4.5% | $656 | $7875 | 5.5% | $803 | $9625 | 6.5% | $948 | $11375 |
| $200,000 | 5% | $833 | $10,000 | 6% | $1000 | $12,000 | 7% | $1167 | $14,000 |